## ABSTRACT OF THE DISCLOSURE

The invention provides a cased electro-optical apparatus that can include an electro-optical unit that receives light in the image display area from a light source, a plate that opposes one side of the electro-optical unit, and a cover for covering the electro-optical unit. The cased electro-optical apparatus can have a case for containing the electro-optical unit by supporting at least a portion of the periphery of the image display area of the electro-optical unit by the plate and/or the cover. One of the plate and the cover is selected from a plurality of ones having different shapes and each of the plurality of ones is attachable to the other.